

13^{ème} FESTIVAL DU FILM ASIATIQUE DE DEAUVILLE

13th DEAUVILLE ASIAN FILM FESTIVAL

9 au 13 mars 2011 / March 9 to 13, 2011



HOW TO SUBMIT A FILM TO THE FESTIVAL

ELIGIBILITY

To be eligible for the 13th Deauville Asian Film Festival, films must fulfil the following conditions:

- be a feature film of at least 75 minutes, produced by an Asian company (majority or minority production) or a company based in Asia.
- be shot in 35mm or with digital technology. The selected films shot with digital technology must be presented in Pal Digital Betacam tape or Pal HD Cam.
- have not been shown in a major French or European film festival (unless in the context of a film market). Exceptions can be made upon decision by the Festival Director.

The Festival did not select any short films, nor documentary films.

SUBMISSION & REGULATION

Deadline for submissions, using the attached entry form, is set to February 11th, 2011

There is no entry fee. All films must be submitted in DVD (PAL or NTSC) format for the selection. All non-English language films must be subtitled in English or in French. Please see "2010 Entry Form & Regulations" to fill out the form. When a film is selected for the Festival, it must be delivered in its original version, with French and English subtitles. One of the subtitling is at the applicant's charge.

WHERE TO SEND

To the attention of Jérôme Lasserre
FESTIVAL DU FILM ASIATIQUE DE DEAUVILLE
c/o Le Public Système Cinéma
40, rue Anatole France
92594 Levallois-Perret Cedex
France

Tel : +33 1 41 34 20 33
Fax : +33 1 41 34 20 77
Email : jlasserre@lepublicsystemecinema.fr

ANNOUNCEMENT FOR SELECTED FILMS

The official announcement for the selection will be made in late February 2011. Those who are selected for the screening at the 13th Deauville Asian Film Festival will be notified by e-mail prior to the announcement.

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FORMULAIRE D'INSCRIPTION / ENTRY FORM

Merci de retourner ce formulaire dûment complété accompagné d'un DVD du film proposé.
Please return this entry form together with a DVD screener of the submitted film.

Date limite d'inscription : 11 février 2011 - Submission deadline : February 11th, 2011

1. FILM _____

Titre original / Original Title :

Titre anglais / English Title :

Titre français / French title (if one) :

Pays et année de production / Country of origin and year of production :

Date de sortie du film dans le pays de production / Release date of the film in its country of origin :

Langue(s) parlée(s) dans le film / Spoken language(s) in the film :

Festivals auxquels le film a déjà participé / Previous Festival participation:
.....

Prix éventuellement reçus dans ces festivals / Awards won (if any) in these Festivals :
.....

Site Internet Officiel du film / Official Film Website :

2. PRODUCTION / DISTRIBUTION _____

Nom du producteur du film / Producer :

Société de production / Production company :

Adresse / Address :

Tel : **Fax :** **E-Mail :**

Société de ventes à l'étranger / World sales company (if any) :

Adresse / Address :

Tel : **Fax :** **E-Mail :**

Distributeur du film en France / French distributor (if any) :

Adresse / Address :

Tel : **Fax :** **E-Mail :**

3. FICHE TECHNIQUE ET ARTISTIQUE / CREW & CAST _____

Réalisateur / Director :

Scénariste / Screenwriter :

Directeur de la photographie / Director of photography :

Monteur / Editor :

Compositeur / Original music composer :

Interprètes principaux / Leading Actors :

4. CARACTERISTIQUES TECHNIQUES / TECHNICAL FEATURES _____

Format du film / Film format : 35mm **Vidéo / DV** **Autres / Others**
Durée du film / Running Time : **Métrage / Footage :** **Nombre de bobines / Number of reels :**
Couleur / Color **Noir et blanc / Black and white**
Son / Sound : Mono Dolby A Dolby SR Dolby SR-D DTS SDDS **Autre / Other**
Format de projection / Aspect Ratio : 1,37 1,66 1,85 2,35 Scope

5. COPIES / PRINTS

Élément de diffusion fourni – Screening material provided :

Copie 35mm / 35mm print **Betacam digitale Pal / Pal Digital Betacam tape** **HDCam Pal**

L'élément est-il déjà sous-titré en français ? / Is the material provided subtitled yet in French? : **Oui / Yes** **Non / No**

Si il ne l'est pas, le sera t'il pour le Festival ? / If not, will it be for the Festival? : **Oui / Yes** **Non / No**

Valeur de l'élément en vue de l'assurance du film / Value of the material provided for insurance (in Euros) :

Responsable technique / Technical manager

Tel : **Fax :** **E-Mail :**

Origine de l'élément / Source of the material provided :

Adresse / Address :

Tel : **Fax :** **E-Mail :**

Merci de se conformer au règlement joint pour les points concernant l'envoi et les frais d'expédition des éléments de diffusion ainsi que le sous-titrage des films. / Please conform yourself to the regulations of the Festival regarding the shipment costs and the subtitling of the screening materials.

6. DOCUMENTATION ET MATERIEL PROMOTIONNEL / DOCUMENTATION & PROMOTIONAL MATERIAL

Merci de bien vouloir adresser au Festival la documentation relative au film pour inclusion dans le catalogue officiel du Festival. A des fins promotionnelles durant la manifestation, le Bureau de Presse du Festival devra disposer du matériel suivant : dossiers de presse, photos, affiches et extraits du film. Merci de bien vouloir vous conformer aux points du règlement concernant le matériel. Please send to the Festival offices (for catalogue purposes) the additional entry material as specified in the regulations. The Press Office of the Festival will require, during the event, the following promotional material: press kits, photos, posters and TV clips of the film. Please refer to the regulations as to the specific material and quantities.

Dans le cas où des extraits ne seraient pas disponibles, autorisez-vous notre festival à faire enregistrer, sous son contrôle, plusieurs jeux de trois extraits d'un maximum de 3 minutes chacun ? / If TV clips are unavailable, do you authorise our festival, under its supervision, to tape several sets of three TV clips of a maximum length of 3 minutes each ?

Oui / Yes **Non / No**

Attaché de presse / Publicist :

Tel : **Fax :** **E-Mail :**

7. ENGAGEMENT DE PARTICIPATION / PARTICIPATION AGREEMENT _____

Société de production prêtant le film représentée par / Production company lending the film represented by :

Nom / Name : **Position :**

Tel : **Fax :** **E-Mail :**

Pour le cas où la société prêtant le film n'est pas la société de production / In the event the company lending the film is not the production company :

Nom de la société / Name of the company :

Tel : **Fax :** **E-Mail :**

Représentée par / Represented by :

déclare être habilitée par la société de production à prêter son élément de diffusion du film au Festival Asiatique de Deauville et s'engage à ne pas retirer le film du Festival / declares to be empowered by the production company to lend the screening material of the film to the Deauville Asian Film Festival, and commits to not withdrawing it from the Festival.

J'ai pris connaissance du règlement du Festival du Film Asiatique de Deauville et en accepte la teneur.

I have read the regulations of the Deauville Asian Film Festival and accept them.

Signature

Date

**Merci de retourner ce formulaire dûment complété avant le vendredi 11 février 2011
accompagné d'un DVD du film proposé à :**

*Please return this entry form before Friday, February 11th, 2011
together with a DVD screener of the submitted film to:*

**Jérôme Lasserre
FESTIVAL DU FILM ASIATIQUE DE DEAUVILLE
c/o Le Public Système Cinéma
40, rue Anatole France - 92594 Levallois-Perret Cedex
France**

Tél : +33 1 41 34 20 33 - Fax : +33 1 41 34 20 77

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REGULATIONS OF THE 13th DEAUVILLE ASIAN FILM FESTIVAL

March 9 -13, 2011

The 13th Deauville Asian Film Festival will take place in France from March 9 to 13, 2011. Its goals are:

- to increase the European audience for Asian cinema through an extensive presentation of new Asian films.
- to contribute to the European promotion and marketing of Asian cinema.
- to celebrate the great Asian cinema of the past, through retrospectives & tributes to leading figures of Asian cinema.
- to provide a relaxed and comfortable setting for useful contacts between European and Asian industry people, in this renowned Normandy seaside resort (2 hours from Paris).

The Festival consists of the following three sections:

a/ The Competition

Feature Films: a competitive section of feature films aimed at revealing new filmmakers.

A Jury composed of film celebrities will award the following prizes:

- * The Grand Prix of the Deauville Asian Film Festival – Golden Lotus
- * The Jury Prize of the Deauville Asian Film Festival

b/ The Action Asia Competition

Feature Films: a competitive section of “genre” feature films (action, martial arts, adventure...)

A Jury composed of film celebrities will award the Action Asia prize of the Deauville Asian Film Festival.

c/ The Panorama

Feature Films: a non-competitive section aimed at showcasing the variety of the Asian film production.

1. To be eligible for the Deauville Asian Film Festival, films must fulfil the following conditions:

a) **be in 35mm, HD or Betacam format.**

b) **be feature fiction films** produced by an Asian company (majority or minority production) or a company based in Asia.

c) have not been shown in a major - or competitive - French or European film festival (unless in the context of a film market). Exceptions can be made upon decision by the Festival Director.

2. Films submitted to the Deauville Asian Film Festival are selected under the responsibility of Bruno Barde, Festival Director. The Festival Director has the right to rule over all cases not foreseen by these regulations.

3. Films will be considered officially eligible upon receipt of the entry form, filled and signed by the applicant. The signed entry form will prove acceptance of the regulations of the Deauville Asian Film Festival. **Deadline for submissions, using the attached entry form, is set to Friday, February 11, 2011.**

4. Films submitted for selection to the Deauville Asian Film Festival must be completed and visible before **Friday, February 11, 2011**. Submissions can be made:

* either by organizing a 35mm screening for the selection committee (at applicant's charge). French or English subtitling is compulsory for these sessions.

* or by sending an English or French subtitled DVD (PAL or NTSC) to the Festival offices before the submissions deadline.

In the case of DVD submissions, they must be sent at the applicant's charge, and bear the mention «No commercial value - For cultural purposes only».

5. The Deauville Asian Film Festival only covers the cost of shipping the screening materials from Paris to Deauville and back, as well as all storage and insurance expenses from the moment they are delivered by the sender's freight forwarder to the moment the Festival delivers them back for the return shipment to the sender or to a destination decided by him.

6. For subtitling reasons, all screening materials of the films selected for the Deauville Asian Film Festival must be received by the Festival office no later than **Monday, February 21, 2011**.

Screening materials must be technically perfect and verified by each participant. They will be shipped back collect to the applicant (or to another destination when advised) within the two weeks following the event.

7. In case of loss or damage screening material, the insurance company of the Deauville Asian Film Festival will reimburse the production company an amount not exceeding the value of a lab print or video master. Applicants are therefore strongly urged to declare (on the entry form) the value of the screening material for insurance purposes.

8. Screening dates, times and venues are decided by the organizers of the Deauville Asian Film Festival, and will be communicated to the participants during the week of February 28, 2011.

9. The films selected at the Festival must be presented in their original version with English and French subtitles. One of these two subtitling is at the applicant's charge. In order to create the French or English electronic subtitles, all applicant having a film selected at the Festival must send to the Festival offices in Levallois-Perret before Monday, February 21, 2011 one DVD of the film together with its original dialogue list, and French or English subtitles list.

10. The Deauville Asian Film Festival will not organize private or public screenings of the selected films prior to the first Festival screening, unless authorized by the applicant.

11. In order to be published in the official brochure of the Festival, the following press/publicity material on each film must be sent to the Festival offices in Levallois-Perret **before Friday, February 11, 2011:**

- completed and signed entry form
- short synopsis
- biography, filmography and headshot of the director
- one set of color images of the film

For the Festival press office, the following material on each film must be sent to the Festival offices in Levallois-Perret **before Friday, March 4, 2011:**

- 50 English & French press kits
- 1 set of 3 different High Definition images minimum
- 10 Betacam SP PAL tape of TV clips with French or English subtitles
- Posters or original artwork

12. The Deauville Asian Film Festival will make every effort to ensure transportation and accommodation in Deauville for the director and main actors of the films in the official selection. The Festival will provide these accommodations - free of charge - to a limited number of participants.

13. Participation to the Deauville Asian Film Festival implies acceptance of these regulations by the producer or his representative.